



Devon Air Ambulance Fundraising Pack



Your fundraising saves lives



**Inside you'll find everything you need to
host a successful fundraising event!**

 [daat.org](https://www.daat.org)

Registered Charity No. 1077998

A-Z

of fundraising ideas!

A

Auction
Abseil
Afternoon tea

B

Ball
Bingo
Bike show
Book club
Birthday fundraiser

C

Concert
Car wash
Cycling event
Carol concert
Comedy Night
Coffee morning
Cake / Crafts sale
Classic car show

E

Ebay
Egg hunt
Etsy shop
Exhibition
Expert talk
Exercisathon

F

Fayre
Film night
Fashion show
Football match
Festive fundraising

G

Gaming
Golf event
Garage sale

K

Knit and natter
Karaoke night

I

'It's a knockout'

J

Jazz night
Jumble Sale
Jewellery making

O

Office party
Open mic night
Outdoor cinema
Obstacle course

M

Muck run
Marathon
Memory walk
Matched giving
Murder mystery

N

Night walk
Netball match
Non-uniform Day

S

Skydive
Sweepstake
Street party
Snooker night
Sponsored silence
School fundraising
Swimming challenge

Q

Quit something
Quiz

R

Raffle
Race night
Recipe book

V

Village fete
Variety show
Virtual challenge

W

Wingwalk
Wine and cheese night
World Record attempt!

U

University
Challenge

D

Disco
Dog show
Duck race
Dinner party
Dance challenge
Darts competition

H

Head shave
Horse show
Honesty box
Hiking challenge

L

Loose change pot
Ladies night
Lads night

P

Poker night
Prize draw
Plant sale
Penalty-shootout
Prosecco & paint party

T

Tombola
Tea party
Tractor rally
Treasure hunt
24hr challenge
Tiktok challenge

X

X-Box party
Xmas fayre

Y

Yoga event

Z

Zumbathon

What's inside

- Page 2 About Devon Air Ambulance
- Page 3 Simple steps to fundraising
- Page 4 What will you do?
- Page 5 How to fundraise
- Page 6 Maximise your fundraising
- Page 7 Everything you need
- Page 8 Get social
- Page 9 Keep it safe, keep it legal
- Page 10 How to donate funds to DAA
- Page 11 Your fundraising makes a real difference: Danny's story
- Page 12 What your fundraising could buy
- Page 13 Other ways to support DAA

About Devon Air Ambulance

We are a charity that provides critical care to those in urgent need, by land and air, across Devon and beyond.

Our patients are at the centre of everything we do, and in 2019 we became an independent healthcare provider. This means we are accountable not only for the care of our patients, but also to ensure they are treated safely. This includes reviewing the care, following up on our patients, and seeking to learn from their experience.

We have two helicopters and four rapid response Critical Care Cars (CCC). Our helicopters enable us to reach all of Devon within 20 minutes, while our CCCs have added resilience to our service, enabling us to respond when our helicopters are offline due to maintenance or bad weather. Each CCC is equipped with the same specialist medical equipment and medicines as our helicopters.

We are proud to be 100% independent of Government funding. With thanks to the people of Devon, who generously support and fund our service, we can safeguard our crucial service into the future.



Our Vision:

End preventable death, disability and suffering from critical illness and injury.

Our Mission:

Transform time critical care through prevention, treatment and recovery.

Simple steps to fundraising



Organise an event or take part in an activity:

First you need to choose what you would like to do, see page 1 for our A-Z of fundraising ideas.



Tell us your fundraising plans: Once you've decided what your fundraiser will be don't forget to tell us - we're here to support you.



Plan the activity: Think about what the event will consist of. For example, do you need helpers or resources?



Ask for matchfunding: Approach a local business or the company you work for to ask if they will matchfund what you raise.



Promote your fundraising: Be sure to promote what you're doing among your friends, family, colleagues and community to gain support and raise funds.



On the day: Have fun! Your hard work is coming to fruition, so enjoy it!



Donate your fundraising: Donating your funds is really simple. If you've raised funds via an online giving platform, they'll automatically transfer to us. If you've collected cash, there's a number of easy ways to donate it to us, please check out page 10 for more information.



Say thank you: Thank all who supported you and donated to your fundraising - this could be a simple social media post in which you can also announce your fundraising total.



Keep it simple, safe and legal: Fundraising should be fun, so keep your plans manageable, but ensure they are safe and legal too – more details on page 9.

What will you do?



Organise an event

For a successful fundraising event, follow this step by step guide.



Know your budget and set a fundraising target

Setting a fundraising target will encourage your supporters to donate, while having a budget will allow you to monitor and control costs, ensuring a successful fundraising event.



Plan the activity

Think about what the event will consist of, do you need helpers or resources?



Choose your theme

Be it a murder mystery or a coffee morning, your theme will determine your venue, activities, wardrobe, food and decor.



Pick a date

When picking a date, check that your event won't clash with another national or local event, and ensure you leave plenty of time to organise and publicise it.



Book a venue

Are you able to get a venue for free? Or discounted? Does the venue have all the facilities you need and is it easily accessible for your guests?



Invite guests and promote the event

Send invitations to those whom you would like to attend; promote your event in your local community by displaying posters, as well as on social media.



Take part in another event

See our website for our fundraising events you can take part in or for an event happening in your community in support of DAA.

How to fundraise

Online giving

Online giving couldn't be easier. It's simple and secure for people to donate online without the hassle of printed paperwork or collecting your pledges manually.

You can find us on:

JustGiving[®]



GIVETAP



Collection boxes

We can provide you with collection boxes or buckets for your fundraising event.



Sponsor forms

If you require paper sponsor forms, we can provide these.



Contact our fundraising team for sponsor forms and collection boxes via fundraising@daat.org



Top tip: *When creating your online giving page, ensure to fill it as much as you can. A page with a full story, inspiring pictures, and your motivations to support DAA, will perform much better than an empty page!*

Maximise your fundraising

Set a target

On average, setting a fundraising target raises 46% more.



Spread the word

Share your page and say why what you're doing matters. Tell your supporters the amazing difference that their donations make!



Get the most from each donation

giftaid it

Ask your donors to Gift Aid their donation. For every £1 donated, we can claim an extra 25p from the government.

Matchfunding

Double what you raise by approaching a local business or the company you work for to ask if they will matchfund what you raise.



Top tip: *Continue to shout about what you've achieved and promote your fundraiser after the event. On average, 20% of donations come in after the event. Make it count!*

Everything you need



T-shirts



We can provide you with a t-shirt or running vest for your event, all we need to know is the size you require.

Collection boxes



We can provide you with collection boxes and buckets for your fundraising event, just ask our fundraising team!

Posters



We can produce personalised posters and banners with the details of your fundraising event and include the URL, as well as the text code for your online giving page.

Need something else?



Is there something else you require for your event? Speak with our fundraising team who may be able to help.

Get social



Promote your fundraising online using social media



Engage with your community and tell everyone what you're doing!

Share your motivation. If you're passionate your followers will be too!



Ask your followers to like and share your posts to spread your fundraising further



Be proud! You're doing an amazing thing, so share your achievements

Keep it safe, keep it legal

Permission



If you're holding an event in a public place, you must get permission either from the local authority or the property owner.

Photos



If you plan to take photos of people at your fundraiser, be sure to make attendees aware.



Insurance



If your event involves the general public, you must have Public Liability Insurance. Check with the venue as they will likely already have this. If you're holding an event at home or on private property, check your insurance covers this too.

Food



To keep everyone safe, check the Food Standards Agency guidelines on preparing, handling, cooking and storing food.

Public collections and lotteries



If you are planning to hold such an event, please call our team first as you may need a licence.

Data protection



Only collect the information you need. Keep it safe, do not share it and only keep it for as long as you need, then safely destroy it.



If you are under 18

If you're aged under 18, you must have your parent or guardian's permission to fundraise.

How to donate funds to DAA

When it comes to making your donation, there are a number of ways you can do this:



Donate via our website:

www.daat.org/donate
or scan the QR code



By cheque: made payable to Devon Air Ambulance Trust and post to Devon Air Ambulance, Unit 5, Sandpiper Court, Harrington Lane, Pinhoe, Exeter, EX4 8NS



Make a BACS payment to:

Name: Devon Air Ambulance
Bank: HSBC
Sort code: 40-20-29
Account number: 71363514



At one of our shops:

find your nearest shop at
www.daat.org/shops



When making your donation...

Please give your full name or reference number (which you can get from our Fundraising Team). That will make our processing of your donation easier, and will allow us to send you a thank you letter, to acknowledge your efforts and generosity properly.

Your fundraising makes a real difference: Danny's story

On the last day of term in September 2021, Danny and his school friends were hanging out at a farm, sitting at the top of the haybarn chatting to one another until late into the night. The haybale Danny was sitting on suddenly tipped, and he fell some distance sustaining life-threatening injuries to his chest.

Danny's dad, Rowan, said: 'All of Danny's friends were remarkable, springing into action to get him the support he needed quickly.'



Danny and Dad, Rowan

Due to the severity of Danny's injuries, our crew were dispatched, and once they had assessed him on scene, it was evident that he needed to be conveyed to Derriford Major Trauma Centre in Plymouth, as quickly as possible.

Along with their family and friends, Rowan and Danny have supported us ever since. In 2022, the father and son duo took part in the Coast-to-Coast challenge, walking more than 60 miles between Westward Ho! and Plymouth Hoe to raise funds for DAA.

Rowan said: 'The one thing I say to everyone is that Devon Air Ambulance is the one charity you never know that you might need, and that is why it is always our chosen charity, especially now after Danny's accident.'

What your fundraising could buy

Every penny you raise makes a real difference...

£1

Metal Max Pro-shears

Used to cut clothes off, allowing us to see the patient's injury and undertake a thorough clinical assessment.

£20.66

Defib pads

Defib pads are an essential part of any lifesaving AED machine. These pads are placed on the bare chest of a patient suffering from Sudden Cardiac Arrest.

£100.70

Pax Bag Mini-oxy

The bag holds a cylinder of oxygen and a selection of masks for when patients require oxygen.

£77.94

T-Pod Pelvic Stabilisation Device

Stabilises the patient's pelvis when there may be a serious underlying fracture, causing significant bleeding.

£22.50

Blizzard survival blanket

The blanket is used to fully wrap around a patient to ensure they are kept warm. Cold patients, who have been subject to a serious trauma, are at higher risk of bleeding.

£168

Paediatric SCRAM bag

The bag contains all the items required to resuscitate, oxygenate and ventilate a child, from newborn to adolescence.

£267.78

Red & Blue Response Bags

These are the kit bags containing the life-saving equipment our crew carry.

£2531.70

Total costs of the items in the 'Red' bag

£40,752.89

Total costs of the items in the 'Blue' bag

Other ways to support DAA



Play our Lottery for just £1 per week and you could be the lucky weekly winner of £1350! To join, visit www.daat.org/lottery



Volunteer with us, and we will work with you to find a role to suit. By donating your precious time and skills, you can help to save lives. You will be a vital part of a team as well as a community, serving a good cause while making new friends. To find out more, visit www.daat.org/volunteer



Shop at one of our 20 High Street shops across Devon, as well as Ebay and our online ShopDAAT. For online shopping, visit www.shopdaat.org
To find your nearest shop in Devon, visit www.daat.org/shops



Contact us

www.daat.org

01392 466666

fundraising@daat.org

5 Sandpiper Court
Harrington Lane
Exeter
EX4 8NS



We're here to help,
so keep in contact.



Registered with
**FUNDRAISING
REGULATOR**